

ONLINE REGISTRATION  
AND PAYMENT FOR EVENTS



 **fitbeetle**.com

- ▶ **Organizing** a sports/fitness/wellbeing event?
- ▶ Want a simple-to-use customized registration form **relevant** to your event?
- ▶ Looking for an online registration partner who gives you **more money** per participant?
- ▶ Wish you could consult an experienced team for **managing** your event end-to-end?

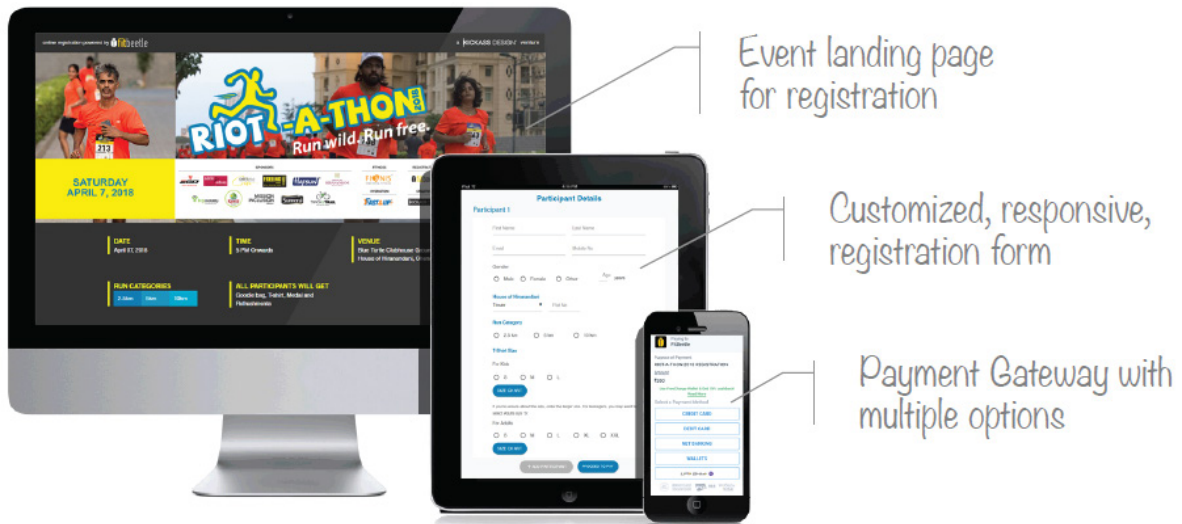
Welcome to



**FitBeetle** is a fit-tech startup that orchestrates flawless and positive experiences at fitness events. Built by fitness enthusiasts, for fitness enthusiasts, **FitBeetle** empowers event managers, fitness clubs and communities to match the millennial expectations at marathons, cycling, yoga and other fitness events.

**FitBeetle** offers an event experience technology platform that goes beyond just ticketing. With value-added services such as branding, consulting and merchandising, **FitBeetle** offers the most efficient way to organise fitness events. It harnesses technologies and its expertise in fitness and marketing, to design innovative interactions that exceed customer expectations.

**FitBeetle's vision is to inspire and promote a culture of fitness and wellbeing.**



Event landing page for registration

Customized, responsive, registration form

Payment Gateway with multiple options

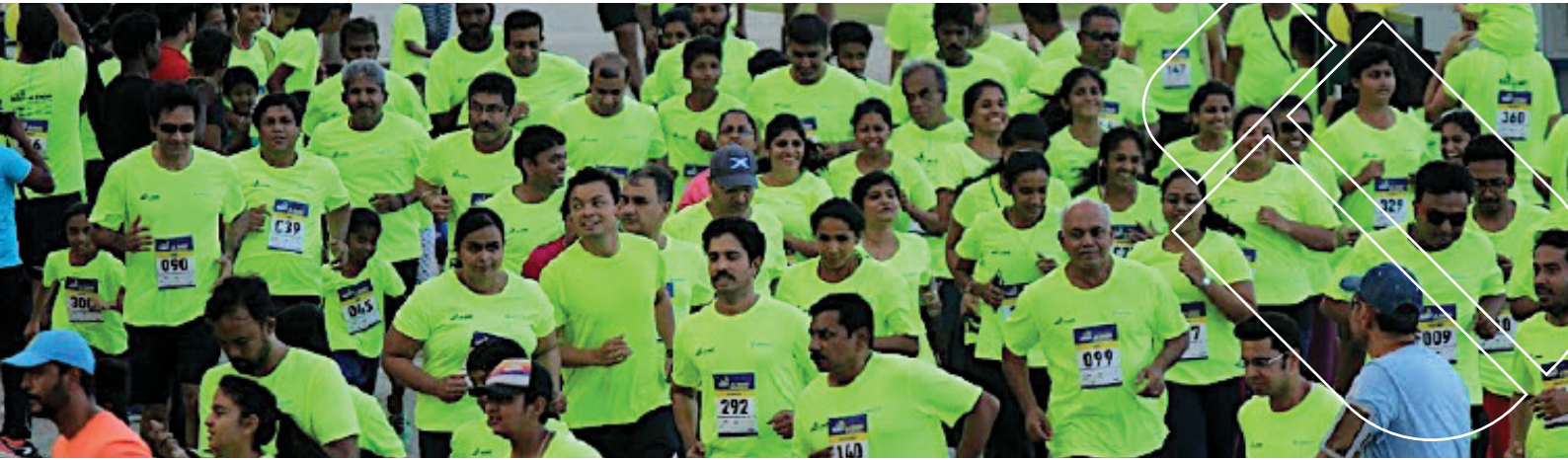
## FITBEETLE OFFERING

<b>PLANNING &amp; CONSULTING</b>	Event format	Scoping	Budgeting	
<b>REGISTRATION MANAGEMENT</b>	Customized online form	Responsive design	Payment Gateway	Email/SMS confirmation
<b>PROMOTIONAL SUPPORT</b>	All creatives	Print & digital	Event Microsite	Social media
<b>PROCUREMENT &amp; LOGISTICS</b>	Event kit	Kit distribution	Vendor coordination	
<b>ON-GROUND EXECUTION</b>	Stage setup	Route / Venue Signages	Lighting / AV	Add-on programs
<b>POST-EVENT</b>	Accounting & Reports	Feedback management	Website updation	



## FITBEETLE ADVANTAGES

- Complete Event Experience Technology Platform
- Custom-built Event Microsites
- Social Media and Digital Marketing
- End-to-end Branding and Event Management Consulting Services
- Post-event Feedback Management System



## FITBEETLE ENGAGEMENT PACKAGES

FitBeetle Specifications	Free*	Silver	Gold	Platinum
Event landing page and customised online registration form	✓	✓	✓	✓
Payment Gateway integration	✗	✓	✓	✓
Registration report and basic participant analytics	✗	✓	✓	✓
Branding, creative design and production artwork	✗	✗	✓	✓
Event microsite, social media and digital marketing	✗	✗	✓	✓
Consulting, planning and technical support	✗	✗	✗	✓
On-ground event management and execution	✗	✗	✗	✓

\*Free for free events only; conditions apply.  
For details of other packages, contact us.

REACH OUT TO US FOR YOUR NEXT EVENT.  
WE'LL GIVE YOU A REWARDING EXPERIENCE.

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