

ONLINE REGISTRATION
AND PAYMENT FOR EVENTS



 **fitbeetle**.com

- ▶ **Organizing** a sports/fitness/wellbeing event?
- ▶ Want a simple-to-use customized registration form **relevant** to your event?
- ▶ Looking for an online registration partner who gives you **more money** per participant?
- ▶ Wish you could consult an experienced team for **managing** your event end-to-end?

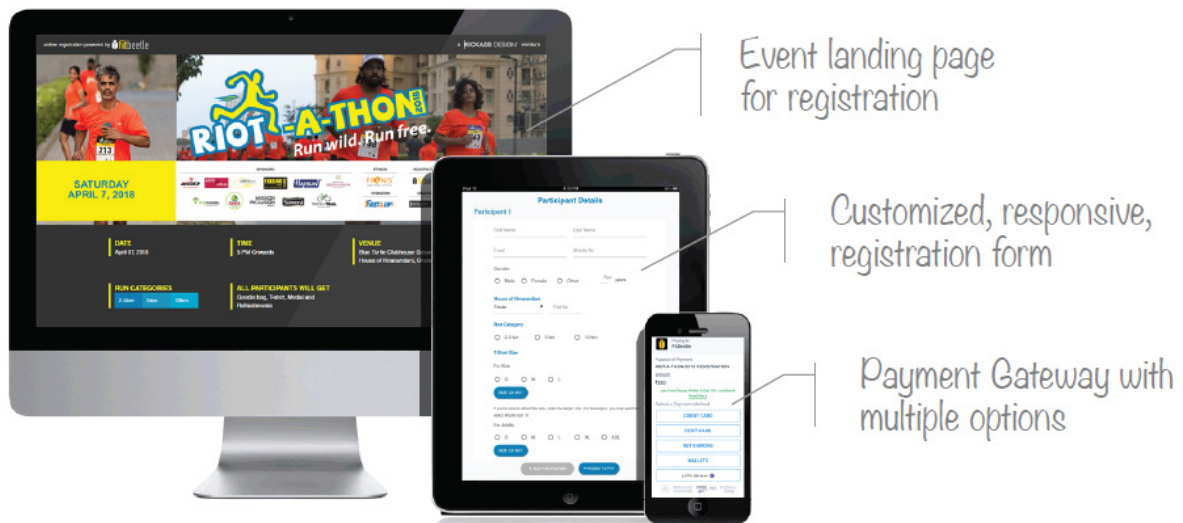
Welcome to



FitBeetle is a fit-tech startup that orchestrates flawless and positive experiences at fitness events. Built by fitness enthusiasts, for fitness enthusiasts, **FitBeetle** empowers event managers, fitness clubs and communities to match the millennial expectations at marathons, cycling, yoga and other fitness events.

FitBeetle offers an event experience technology platform that goes beyond just ticketing. With value-added services such as branding, consulting and merchandising, **FitBeetle** offers the most efficient way to organise fitness events. It harnesses technologies and its expertise in fitness and marketing, to design innovative interactions that exceed customer expectations.

FitBeetle's vision is to inspire and promote a culture of fitness and wellbeing.



Event landing page for registration

Customized, responsive, registration form

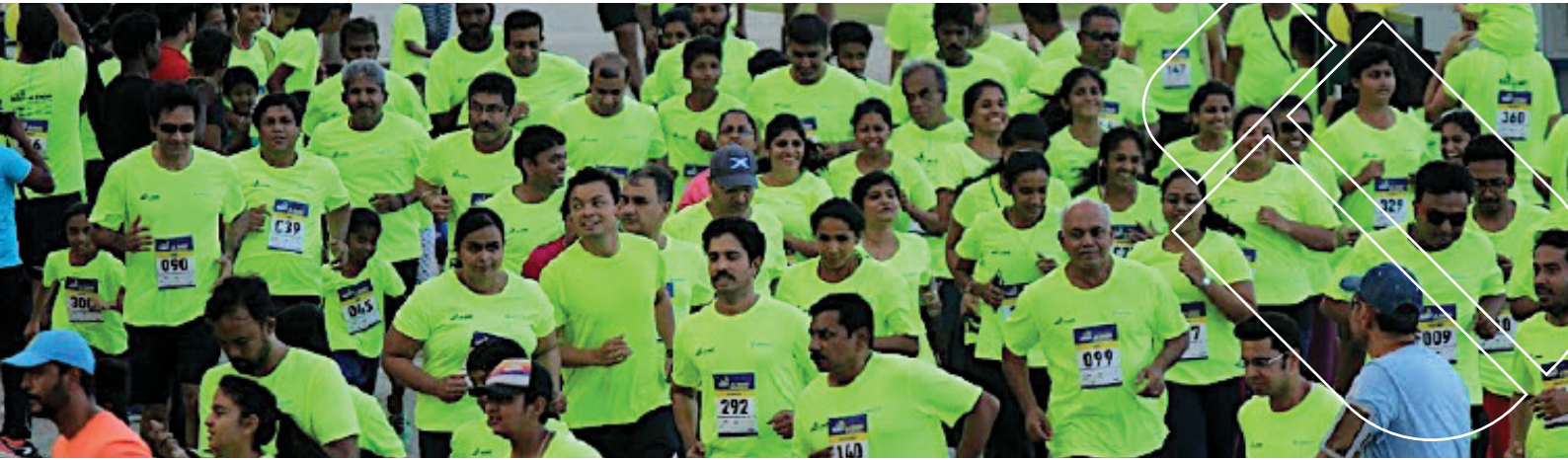
Payment Gateway with multiple options

FITBEETLE OFFERING

PLANNING & CONSULTING	Event format	Scoping	Budgeting	
REGISTRATION MANAGEMENT	Customized online form	Responsive design	Payment Gateway	Email/SMS confirmation
PROMOTIONAL SUPPORT	All creatives	Print & digital	Event Microsite	Social media
PROCUREMENT & LOGISTICS	Event kit	Kit distribution	Vendor coordination	
ON-GROUND EXECUTION	Stage setup	Route / Venue Signages	Lighting / AV	Add-on programs
POST-EVENT	Accounting & Reports	Feedback management	Website updation	

FITBEETLE ADVANTAGES

- Complete Event Experience Technology Platform
- Custom-built Event Microsites
- Social Media and Digital Marketing
- End-to-end Branding and Event Management Consulting Services
- Post-event Feedback Management System



FITBEETLE ENGAGEMENT PACKAGES

FitBeetle Specifications	Free*	Silver	Gold	Platinum
Event landing page and customised online registration form	✓	✓	✓	✓
Payment Gateway integration	✗	✓	✓	✓
Registration report and basic participant analytics	✗	✓	✓	✓
Branding, creative design and production artwork	✗	✗	✓	✓
Event microsite, social media and digital marketing	✗	✗	✓	✓
Consulting, planning and technical support	✗	✗	✗	✓
On-ground event management and execution	✗	✗	✗	✓

*Free for free events only; conditions apply.
For details of other packages, contact us.

REACH OUT TO US FOR YOUR NEXT EVENT.
WE'LL GIVE YOU A REWARDING EXPERIENCE.

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